

# Recycleton 2010—Loznica, Serbia

The third stop in Serbian NGO Think Big Team's year-long recycling project Recycleton 2010 was Loznica, Serbia, on May 30th, 2010.

Funded by the U.S. Embassy in Belgrade, Think Big Team continued its partnership with BiS Recycling Center and organized 35 volunteers to promote the recycling of electronic waste, or e-waste. After an awareness-raising campaign in Loznica, volunteers manned a drop box in the park in the city center. They also drove their eco-patrol van around the city to collect e-waste from those who couldn't come to the drop-off site.



Though Think Big Team was originally founded by alumni from the American Serbia and Montenegro Youth Leadership Exchange (A-SMYLE) program, it has encouraged cooperation from other groups, especially alumni from the Serbia Youth Leadership Program (SYLP), another program also funded by the U.S. Department of State. This was the first Recycleton 2010 action co-organized by alumni from both programs—Raca Nikodinovic from SYLP and Nikola Mladenovic, A-SMYLE's Alumni Coordinator in Serbia.

All in all, 15 A-SMYLE alumni, 10 SYLP alumni, and 10 non-alumni joined together with members of the private sector and of the community to collect two tons of electronic waste. Also present at the event were Tijana Hrkalovic and Marija Bjelopetrovic from the U.S. Embassy in Belgrade.



The event was widely covered by local and national media.

Additional Recycleton actions will take place all over Serbia throughout the summer and fall of 2010, with the final event planned for the last week in September with a Recycleton action and conference in Belgrade.